



The **SAFEST WATER** In The World

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FOR IMMEDIATE RELEASE

Local Businesses MIOX® and Radisson® Hotel Albuquerque Water Park Working Together, Supporting Recreational Water Illness Prevention Week
State-of-the-art disinfection helps prevent recreational water illnesses

Albuquerque, NM – May 27, 2010 – The week before Memorial Day has been designated [National Recreational Water Illness \(RWI\) Prevention Week](#). The goal of this week is to highlight the simple steps swimmers and pool operators can take to ensure a healthy and safe swimming experience for everyone. The Centers for Disease Control and Prevention (CDC) recommends a 12-step RWI prevention program, including evaluating the aquatics facility and instituting disinfection guidelines. The [Radisson Hotel Albuquerque Water Park](#) has embraced the CDC's recommendations by utilizing award-winning MIOX technology to sanitize its new water park. With features including indoor/outdoor waterslides, Lazy River, activity pool, wading pool, indoor/outdoor adult spa and hot tub and two-person FlowRider™, this unique attraction in Albuquerque, New Mexico, has had over 9,000 visitors since its grand opening in March 2010.



RWIs are caused by germs spread by swallowing, breathing in mists or aerosols of, or having contact with contaminated water in swimming pools, hot tubs, water parks, water play areas, interactive fountains, lakes, rivers, or oceans. RWIs can be a wide variety of infections, including gastrointestinal, skin, ear, respiratory, eye, neurologic and wound infections.

Radisson Hotel Albuquerque employs state-of-the-art technology across its treatment operations to ensure the best possible swim experience for its guests, including MIOX mixed oxidant technology. The mixed oxidant technology in use at the Radisson Albuquerque Water Park demonstrates greater oxidizing power than chlorine, improving control of recreational water illnesses. Headquartered in Albuquerque a few miles from the Radisson, MIOX's clean technologies treat water using only salt, water and electricity to generate a dilute sanitizer on site. Creating sanitizer on site is safe, cost effective and environmentally responsible, cutting back transportation requirements, reducing carbon emissions and fuel consumption, and eliminating the storage losses and disposal of chemical containers. MIOX technology is endorsed by the International Swimming Hall of Fame, EPA-compliant, and NSF-50 compliant for pool and spa applications.

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About MIOX Corporation

MIOX Corporation (www.miox.com) is focused on solving one of the world's most pressing issues: the need for affordable, safe, and healthy water. MIOX's patented on-site water disinfection technology safely and economically generates either hypochlorite or advanced mixed oxidant using just salt, water and power, replacing the need to purchase, transport and store dangerous chemicals. MIOX is safely used in over 30 countries for public drinking water systems, water reuse projects, and non-municipal applications including the food and beverage, power, and aquatics and leisure industries.

About Radisson Hotels

[Radisson® Hotels & Resorts](#), one of the world's leading, full-service hotel brands, offers vibrant, contemporary and engaging hospitality that is defined by its distinctive *Yes I Can!* service philosophy. Radisson includes more than 420 locations in 73 countries. It is part of [Carlson Hotels Worldwide](#), a leading global hotel company with more than 1,055 locations in 77 countries under the brands of Regent® Hotels & Resorts; Radisson® Hotels & Resorts; Park Plaza® Hotels & Resorts; Country Inns & Suites By CarlsonSM and Park Inn®. The Radisson Hotel Albuquerque is an independently owned and operated franchisee of [Radisson® Hotels & Resorts](#). Contact: Arthur "Coop" Cooper 505-889-4902.