



The **SAFEST WATER** In The World

**CONTACT:**

Beth Kennedy

505-224-1140

[beth.kennedy@miox.com](mailto:beth.kennedy@miox.com)

**FOR IMMEDIATE RELEASE**

**Douglas Brown Joins MIOX's Board of Directors**  
*Dean of UNM's Anderson School of Management, Former State Treasurer  
and Leading Entrepreneur Brings Significant Experience  
to the Albuquerque-Based Water Treatment Company*

**Albuquerque, NM** – August 25, 2009 – MIOX Corporation, a leader in safe water disinfection, announced today that Douglas Brown has been elected to MIOX's Board of Directors.

"Doug is an outstanding addition to our board and we are proud of his affiliation to MIOX," noted Carlos Perea, MIOX president and CEO. "Doug's reputation as an outstanding business and community leader is well deserved. He has been a successful entrepreneur and has extensive experience as a director, having served on over 50 for-profit and non-profit boards over his career. We are excited that he is willing to share his ideas and energy as we shape the future of MIOX."

Brown was elected to the position of Dean, Anderson School of Management at the University of New Mexico in June 2009 and is a principal in Brown and Brown Ventures, LLC, a holding company for various real estate holdings, an internet company and several new product activities. A former UNM Regent, Brown was chosen by Governor Bill Richardson to take over as New Mexico State Treasurer in November 2005 and fix a scandal-ridden agency. Brown was president and CEO of Talbot Financial Services and also served as president and CEO of Tuition Plan Consortium, an association of 275 private colleges and universities subscribing to a prepaid tuition plan named by Business Week as the "Best Product of the Year."

Brown has served as director for fourteen for-profit companies in commercial and mortgage banking, land development, insurance brokerage, utility and internet companies. He is currently lead director of California Water Service. He has served on numerous New Mexico state boards and has been very active in community service, including serving on 50 different boards and holding 18 board presidencies. He is the recipient of many awards, and was named, together with wife, Sarah, New Mexico's Outstanding Philanthropists, 1996 by the Association of Fundraising Professionals.

Brown is a graduate of Stanford University, where he earned his AB and MBA.

###

**About MIOX Corporation**

MIOX Corporation ([www.miox.com](http://www.miox.com)) is focused on solving one of the world's most pressing issues: the need for affordable, safe, and healthy water. MIOX's patented on-site water disinfection technology safely and economically generates either hypochlorite or advanced mixed oxidant using just salt, water and power, replacing the need to purchase, transport and store dangerous chemicals. MIOX is safely used in over 30 countries for public drinking water systems, water reuse projects, and non-municipal applications including the food and beverage, power, cooling tower, and aquatics industries.