



The SAFEST WATER In The World

CONTACT:

Beth Kennedy

505-224-1140

beth.kennedy@miox.com

FOR IMMEDIATE RELEASE

MIOX Selected by The Artemis Project™ as a Top 50 Water Company

Top Innovators in Global Water Technology honored at the BlueTech Innovation Forum

Albuquerque, NM – June 8, 2010 – MIOX Corporation, a leader in safe water disinfection, announced today that it has been chosen by The Artemis Project™ as a winner of the 2010 Top 50 Water Companies Competition. This award distinguishes MIOX as a leading company in one of the greatest high-growth industries of the 21st Century. MIOX was selected by a panel of industry experts based on four criteria: technology, intellectual property and know-how, team and market potential.

“The Artemis Project’s Top 50 Water Companies Competition winners have excelled in key areas of the emerging advanced water technology sector,” said Laura Shenkar, Principal of The Artemis Project™. “We are excited to showcase these innovative companies and congratulate them for their achievements in creating solutions that will reinvent the water landscape.”

“We’re so pleased to be included again in this prestigious group of ground-breaking water companies,” said MIOX President and CEO Carlos Perea. “The global community continues to become more invested in the future of water, and the Artemis-recognized companies are at the forefront of cutting-edge technology that can make a difference.”

The Artemis Project™ Top 50 winners are being honored today at the BlueTech Innovation Forum being held at The Renaissance Stanford Court Hotel in San Francisco www.bluetechforum.com. Please visit www.theartemisproject.com/competitionpage.html for a full list of the The Artemis Project™ 2010 Top 50 Water Companies Competition winners.

About MIOX Corporation

MIOX Corporation (www.miox.com) is focused on solving one of the world's most pressing issues: the need for affordable, safe, and healthy water. MIOX's patented on-site water disinfection technology safely and economically generates either hypochlorite or advanced mixed oxidant using just salt, water and power, replacing the need to purchase, transport and store dangerous chemicals. MIOX is safely used in over 30 countries for public drinking water systems, water reuse projects, and non-municipal applications including the food and beverage, power, and aquatics and leisure industries.

About The Artemis Project™

Established in 2000, The Artemis Project™ is a boutique consulting practice that brings unique capabilities to 21st century water management. It combines an understanding of the most advanced water resource management solutions with an international network of developers, investors and users of advanced water technology.

As the leading authority on applying advanced water solutions to business operations, The Artemis Project™ specializes in developing holistic water management strategies for major corporations. The Artemis Project™ also supports product launches of advanced water technology into business operations worldwide. The Artemis Project™ actively participates in water industry events and supports environmental policy initiatives. More information is available at <http://www.theartemisproject.com/>.