

**FOR IMMEDIATE RELEASE**

**MIOX President and CEO Carlos Perea Speaks at Stanford University's  
Entrepreneurial Thought Leaders Series:  
"The Ebb and Flow of Clean Tech and Entrepreneurs"**

**ALBUQUERQUE, NM – May 24, 2010** – Carlos Perea, President and CEO of MIOX Corporation, spoke at Stanford University's Entrepreneurial Thought Leaders Series in San Jose, California, during Earth Week. In his presentation, "The Ebb and Flow of Clean Tech and Entrepreneurs," Perea focused on how to create a true value proposition in clean tech; the benefits of working in clean tech; attracting a motivated team; and venture capital's improved navigation of clean tech. A podcast of the presentation can be viewed at: <http://ecorner.stanford.edu/authorMaterialInfo.html?mid=2433>



Before joining MIOX in 2005, Perea was president of Qynergy, an alternative energy technology firm, and CFO for Novalux, a semi conductor laser company. At Intel Corporation, he held a variety of operations management and marketing roles.

Stanford University's Entrepreneurial Thought Leaders Seminar is a weekly speaker series that brings innovation leaders from business, finance, technology, education, and philanthropy, to share their insights with aspiring entrepreneurs from all over the world. The lectures reach an in-person audience of over 200 entrepreneurial students. In addition, podcasts and video clips of the talks are posted on the STVP ECorner website and are downloaded over 10,000 times every day.

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**About MIOX Corporation**

MIOX<sup>®</sup> Corporation ([www.miox.com](http://www.miox.com)) is focused on solving one of the world's most pressing issues: the need for affordable, safe, and healthy water. MIOX's patented on-site water disinfection technology safely and economically generates either hypochlorite or advanced mixed oxidant using just salt, water and power, replacing the need to purchase, transport and store dangerous chemicals. MIOX is safely used in over 30 countries for public drinking water systems, water reuse projects, and non-municipal applications including the food and beverage, power, and aquatics and leisure industries.