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FOR IMMEDIATE RELEASE

MIOX Launches oX-Cell™ for Existing On-Site Generating Systems *New electrolytic cell improves efficiencies, saves money*

Albuquerque, NM – August 4, 2009 – MIOX Corporation, a leader in safe water disinfection, has introduced the [oX-Cell™ mixed oxidant electrolytic cell](#) for existing MIOX mixed oxidant and hypochlorite on-site generating systems. The ox-Cell is designed to reduce operating costs with improved chlorine production, lower salt and energy consumption, an enhanced control scheme, and easy installation.

“We are continually innovating to provide our customers with safe, cost-effective and advanced water disinfection technologies,” said Justin Sanchez, MIOX Vice President of Engineering. “The oX-Cell can improve energy and salt conversion efficiencies, as well as Free Available Chlorine capacity 30-50 percent; that means significant operational savings for our customers.”

The oX-Cell conversion package includes all parts needed to convert qualified existing units, including software and hardware. Installation should take less than one hour to complete.

MIOX’s clean technologies use just salt, water and power to create a dilute chlorine-based solution for water disinfection. On-site generation technologies cut back transportation requirements, reduce carbon emissions and fuel consumption, and eliminate the storage and disposal of hazardous chemical containers.

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About MIOX Corporation

MIOX Corporation (www.miox.com) is focused on solving one of the world's most pressing issues: the need for affordable, safe, and healthy water. MIOX's patented on-site water disinfection technology safely and economically generates either hypochlorite or advanced mixed oxidant using just salt, water and power, replacing the need to purchase, transport and store dangerous chemicals. MIOX is safely used in over 30 countries for public drinking water systems, water reuse projects, and non-municipal applications including the food and beverage, power, cooling tower, and aquatics industries.