



The **SAFEST WATER** In The World

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FOR IMMEDIATE RELEASE

MIOX Launches New Corporate Web Site
*Highlights safe solutions for water disinfection, the environment,
and customers' budgets*

Albuquerque, NM – June 4, 2009 – MIOX Corporation, a leader in on-site generation of hypochlorite and mixed oxidants for water disinfection, has launched a new Web site at www.miox.com. The site offers information about MIOX, the water disinfection industry, and the company's water treatment solutions in an easy-to-navigate, streamlined format.

"The new Web site better conveys our brand promise, safety," says Sr. Vice President, Sales, Anthony Picozzi. "MIOX offers a safe way to treat water, while reducing costs and protecting the surrounding environment."

The Home Page explains why MIOX is the "safest water in the world," and includes links to product specifications and water treatment solutions for a variety of applications including potable water, wastewater, cooling towers, aquatics, and food and beverage.

Facts about water treatment challenges such as biofilm, hazardous by products, and taste and odor, as well as informational videos and a technical library are a click away. The Web site also includes recent company news, client testimonials and case studies, and an introduction to MIOX in Japanese, Spanish, French, German and Italian.

MIOX's clean technologies treat water using only salt, water and power to generate a dilute disinfectant on site. Creating disinfectant on site is safe, cost effective and environmentally responsible, cutting back transportation requirements, reducing carbon emissions and fuel consumption, and eliminating the storage and disposal of chemical containers.

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About MIOX Corporation

MIOX Corporation (www.miox.com) is focused on solving one of the world's most pressing issues: the need for affordable, safe, and healthy water. MIOX's patented water disinfection technology replaces the need to purchase, transport and store dangerous chemicals. MIOX is used in over 30 countries and in hundreds of communities across the U.S. for public drinking water systems, water reuse projects, and a variety of commercial and industrial applications.