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**FOR IMMEDIATE RELEASE**

## **MIOX Announces Promotion of Kyle Lee to Chief Operating Officer**

*Albuquerque-based water treatment company is poised for market expansion with the appointment of chief operating officer*

**ALBUQUERQUE, NM – March 9, 2011** – MIOX Corporation today is announcing its appointment of Kyle Lee to chief operating officer. This promotion is part of MIOX's strategy to develop and support strategic partnerships and the expansion and growth into new markets and geographies.

"Kyle has demonstrated outstanding leadership" said Carlos Perea, chief executive officer of MIOX. "In addition to streamlining internal operations, he has been a key contributor in negotiating critical partner agreements. He has helped position MIOX for a major growth inflection phase."

As chief operating officer, Mr. Lee is responsible for the company's production, distribution, sales support and marketing efforts for all its products. He joined the company as director of operations from Intel Corporation, where he was the factory production manager responsible for the daily operations of the then largest Intel semiconductor factory. Prior to Intel, Mr. Lee was a financial analyst in the investment banking division of Alex, Brown & Sons, participating in IPO, M&A, private equity placements and business valuation projects in the insurance industry. A native of New Mexico, Mr. Lee has an undergraduate degree from Stanford University in quantitative economics, and received an MBA from the University of New Mexico.



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### **About MIOX Corporation**

MIOX Corporation ([www.miox.com](http://www.miox.com)) is focused on solving one of the world's most pressing issues: the need for affordable, safe, and healthy water. MIOX's patented water disinfection technology replaces the need to purchase, transport and store dangerous chemicals. MIOX is used in over 30 countries and in hundreds of communities across the U.S. for public drinking water systems, water reuse projects, and a variety of commercial and industrial applications.